



Provide your customers the
power to purchase

Katapult  SM

OUR TECHNOLOGY INSPIRES FINANCIAL POSSIBILITY.

Katapult is a point-of-sale platform that drives incremental sales for retailers and provides non-prime customers the payment options they need.

BrandSource membership now includes easy integration options to retailers so they can provide more payment solutions to customers.

A **Katapult** point-of-sale payment option through your **BrandSource** membership helps you access the often overlooked subprime customer segment.

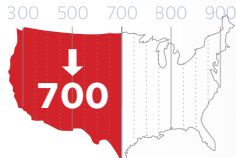
Get more customers

\$23B
market opportunity

Katapult gives merchants access to the no credit
and subprime markets



Of US consumers need financing for a
purchase of \$400 or more



Nearly half of the US population has a FICO score of under
700 and do not qualify for prime financing



“Ensuring financing options for all types of customers including customers with good credit, evolving credit, and even no credit history is key to making sure you are serving everyone and not missing a potential sale,” said Orlando Zayas, CEO of Katapult, a point-of-sale payment solutions platform. “Consumers will need financing now more than ever to get the products they need.”

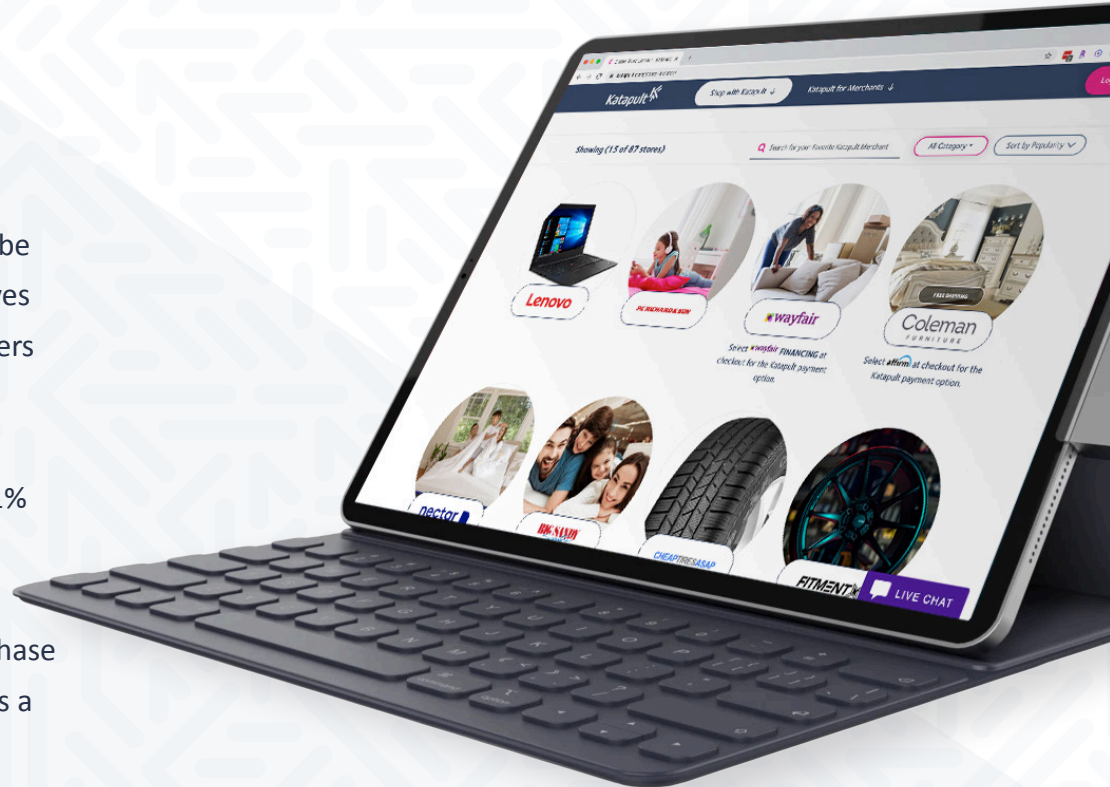
[Read the full article.](#)

Forbes



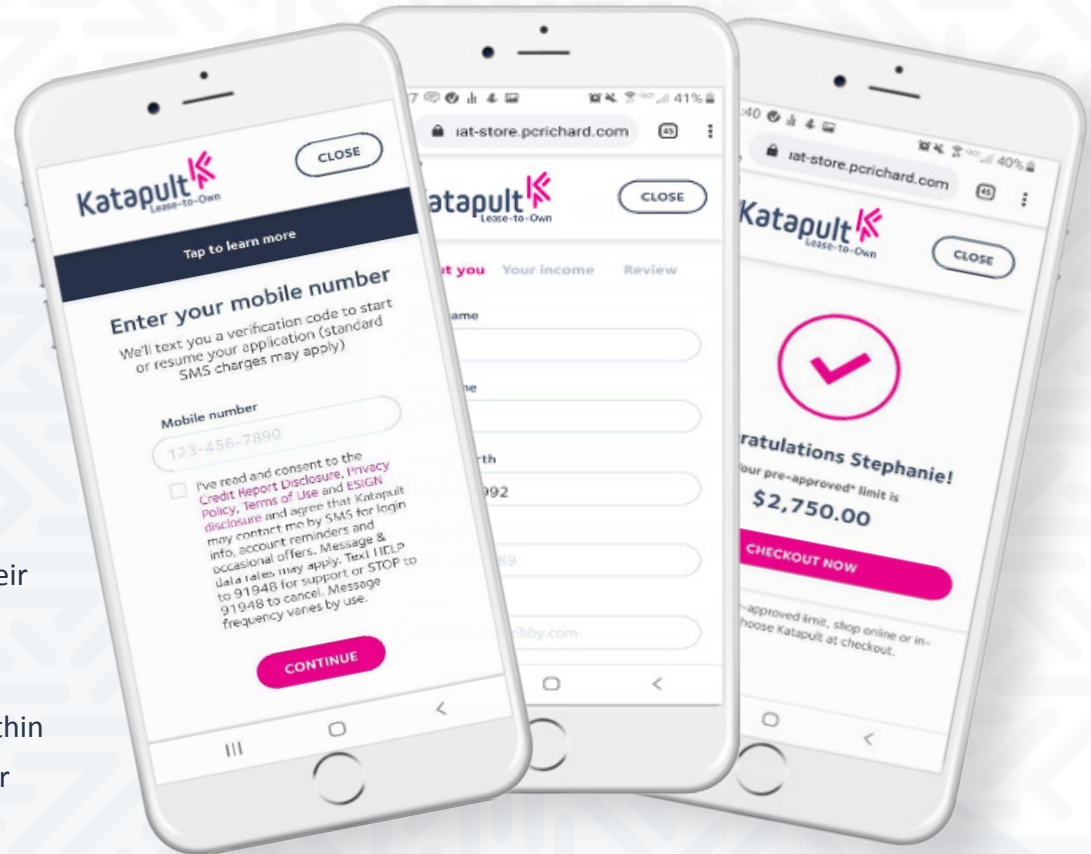
A win for YOU

- We take on credit and fraud risk and pay retailers upon delivery, while customers pay Katapult over time.
- When you partner with Katapult, you'll be featured in our Store Locator which drives high-converting customers to our partners every day.
- On average, Katapult partners see an 11% increase in conversion rates.
- Retailers see an increase of repeat purchase rates by 45% when Katapult is offered as a payment option.



A win for THEM

- Approval in less than 5 seconds
- Easy 3 step checkout process with only a 14 field application
- Only \$45 due at checkout
- No late fees or minimum term
- Flexible payments that align with their pay days
- They save the most by paying off within 90 days or can pay off at any time for additional savings!



Don't Take Our Word For It

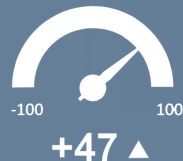
"So far so good! More like Excellent! Seamless. Fast. Clear. Concise. Thus far, no 'hidden' fees or dishonesty. Get what you need. When you want it and the setup is simple. I truly look forward to continuing as a customer now and in the future! Thank You!"

"I wish all my financial apps were as fluid and user friendly as Katapult. They have figured out what others haven't: When the customer is catered to across all platforms, loyalty becomes organic. As a contractor, I have found Katapult's credit account integration with outlets to be second to none. I'm looking forward to seeing them partner with more suppliers and retailers as our economy grows out of this corona funk."



4.4 Star

Net Promoter Score



Katapult: 47
Apple: 47
Microsoft: 45
Amazon: 25
Google: 11

Repeat
Customer Rate

45%



Award winning customer
service and support



Our technology inspires financial possibility.

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